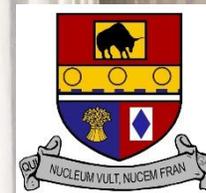


Save Time, Effort & Money: Are you spending too much time, effort & money on your current retail shareholder expansion program? What are the real costs of these distractions to: a) the growth of your business and b) your peace of mind/level of stress/health? There is a better way. Rather than traveling around making 10-30 presentations per year to small audiences of two or three retail investors, you could expand your shareholder base more effectively by making only two or three presentations per year to an audience of 25-30 qualified Investment Advisor, Richmond Club members and have each of your presentations seen by an additional 300 - 600 more Richmond Club members within 30 days of each presentation.

The Richmond Club was created to provide its Investment Advisor members with attractive investment opportunities in \$10-400 mil market-cap companies with excellent 1-5 year growth potential. Since 1999 the Club has built a trusted brand and earned the respect of its members by consistently showing them small-cap investment opportunities with an average, annual growth rate of 20.34%. When a company is selected for inclusion into the Richmond Club Index:

1. It is showcased to the growing group of 653 Richmond Club Investment Advisor members that have an estimated \$20 billion of Assets Under Management,
2. This tends to expand the company's shareholder base which,
3. Increases the liquidity of its stock, narrowing the gap between the Bid and the Ask price making it more attractive to investors. Richmond Club Index companies see an increase in the number and size of the trades per day of an average of 64-67% over the previous twelve month average and,
4. Puts upward pressure on the stock price resulting in an average increase of 14%/year IN ADDITION to any other increase the stock might have had.

Increase your market-cap by an additional 14% in the first year: For example, a company with a \$20 mil market-cap would typically see an increase in its market-cap, IN ADDITION to normal growth, by an additional 14% or \$2.8 mil as a direct result of the Richmond Club investor exposure program.



The Richmond Club

"Where investors & high-growth companies meet"

Save Time, Effort & Money. The Richmond Club shareholder expansion program is the easiest, most cost-effective way to:

1. Expand your shareholder base,
2. Increase daily stock trading 64-67% and
3. Put upward pressure on your stock price

Scott Barber President

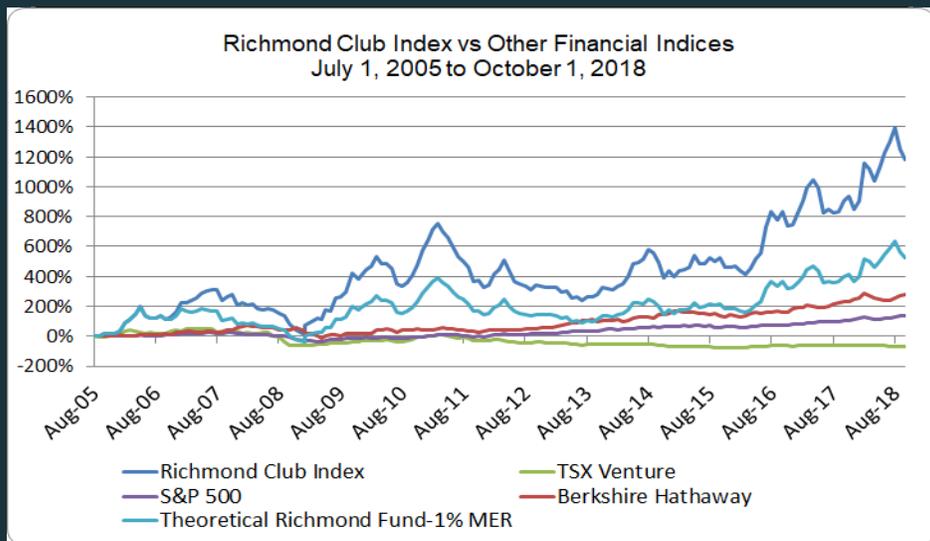
(416) 640-1002 sbarber@richmondclub.com

Greg Beckett, Analyst for the upcoming Richmond Club ETF

(905) 617-4567 greg@richmondclub.com

THE RICHMOND CLUB INDEX HAS ACHIEVED 20.34% ANNUALIZED GROWTH SINCE INCEPTION ON JULY 1, 2005.

Richmond Club Index	TSX Venture	S&P 500	Theoretical Richmond Fund 1% MER	Berkshire Hathaway
20.34%	-6.67%	5.30%	13.84%	8.93%



Over The Last Three Years	Per Year
Toronto Venture Exchange has grown by an average of	-10.30%
Greg's stock selections have averaged	6.00%
After being showcased to 653 Investment Advisor, members, The Richmond Club investor exposure program added an additional	14.34%
For a total of	20.34%

The Richmond Club: Save Time, Effort & Money

The easiest, most cost-effective way to:

1. Expand your retail shareholder base,
2. Increase daily trading volume by 64-67% and
3. Put upward pressure on your stock price.



THE TEAM



Scott Barber BBA, President: started his career at TD Bank where he obtained a mutual fund and insurance licenses and was instrumental in getting his branch to the number one position, in the region, for sales and service. He then became a National Credit and Administration Manager for VFC Inc., an automotive finance company, where he helped grow the company from 10 million to over 200 million in outstanding receivables in just over 5 years. He then went to Wells Fargo Financial as a Business Development Manager where he was able to grow a territory over 400% in just over two years. Scott has an Honors Bachelor of Business Administration with a major in Finance, the Canadian Securities Course, the Partner Officer & Director designation and won the entrepreneurship award in University.



Greg Beckett CIM, FCSI, Analyst for the upcoming Richmond Club ETF: At age thirteen, Greg invented the auto reverse cassette deck. In 1983 he participated in the development, production and marketing of the world's first microwave popcorn bag. This invention was the "secret" in General Mill's Pop Secret brand of popcorn. In 1987 he assisted in the sale of this business which sold for \$24,000,000. Subsequently Greg co-founded and was the President of Toronto Venture Exchange listed Beckett Technologies Corp., a microwave food packaging company, which had a market capitalization of \$198 million. It was at Beckett Technologies where he was granted thirteen U.S. patents for microwave food packaging. In 1997 he founded Beckett Capital Corp., an Exempt Market Dealer licensed with the Ontario Securities Commission. In 1999 Greg founded the Richmond Club Corp. and was and still is responsible for the stock research and selection for the Richmond Index.

From 2011-2012 Greg was an Investment Advisor with TD Waterhouse at the TD Bank tower in Toronto. From 2012 - 2014 Greg was a Vice President, Retirement, Estate & Trust Strategies at Wickham Investment Counsel Inc. Currently, Greg is Director, Retirement, Estate & Trust Strategies at Beckett Wealth Management Inc. and President & CEO at beckettbank which provides debt and equity primarily to companies listed on the Richmond Club Index. He was also: a founder and former Executive Director of The Exempt Market Dealers Association Of Canada, has appeared as a guest on Business News Network (BNN) and is the founder of the Richmond Foundation which focuses on helping "at risk kids" in Hamilton, Ontario to become functional members of society.